

Lecture Application

Calgary, Oct. 20-22 2017

The main lecture theatre provides a wealth of information on a wide variety of subjects. Professionally hosted by our master of ceremonies, and always full of exciting topics and presentations, it is one of the most highly anticipated features of the event! Including an informative and entertaining presentation has proven on of the most effective way to raise your profile and improve your overall success at our events. In addition, as a presenter you receive additional promotion and will appear in the show guide, on the show's website. You are also added to our "short list" for any additional media coverage and featured articles in our e-newsletters. To participate, fill in the form below.

→ Step One: General Information

First Name: _____ Last Name: _____
 Company: _____
 Address: _____ City: _____ Prov: _____ Zip: _____
 Phone: _____ Fax: _____ E-mail: _____

→ Step Two: Lecture Description (included in Program Guide and On-line Promotion)

Lecture Title: _____
 Speaker(s): _____
 Description: _____

Preferred Day: _____

Instructions: Your fee includes an on-line listing of 320 Characters (including spaces) or apx. 60 words, and 7 lines in the program guide. You may also include a small photo for an additional \$12.00. More lines can be added to your description at a cost of \$4.00 per line (48 Characters per line). If using the same lecture title on more than one day, your listing will include a referral to see the first day's descriptions at no additional printing costs. Please use the "Lecture Fee" box below to calculate your total lecture and program guide fees. (photo's may be e-mailed to our office) The Lecture Stage includes a podium, and sound system with two microphones, a projection screen and high resolution projector for power point presentations! Live SKYPE IN's also available if arranged in advance!

→ Step Four: Payment

Lecture Fees
 Exhibitors per 1/2 hr. \$75
 Non-Exhibitors per 1/2 hr. \$150

Due to limited availability, lecture times are subject to availability, Exhibitors receive preference over non-exhibitors, Non exhibitor applications are considered starting 30 days prior to the event.

Be sure to arrange 2 weeks in advance for any video, power-point or other of your presentations needs! PC, CD, or USB format only unless otherwise arranged!

30 mins. x = _____
 Extra Lines @ \$4 = _____
 Total mins _____
 Total \$ _____

Payment Method: Visa Master Card Amex Cheque

Card No.

Expiry: /
 Month Year

Name as it appears on Card: _____

(3 number back of card)

Signature: _____ **Date:** _____

Fax this form to 1-877-560-6832