

# Body Soul & Spirit Magazine

Your Holistic New Thought & New Consciousness Lifestyle Magazine

## Publication dates and deadlines

**JUNE /JULY 2010 ISSUE**

**Advertising booking deadline:**

April 30

**Advertising complete:** May 14

**SEPTEMBER 2010 (EXPO ISSUE)**

**Advertising booking deadline:**

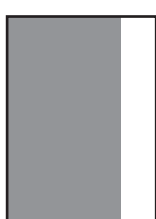
July 30

**Advertising complete:** August 13

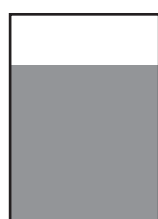
## Display ad sizes



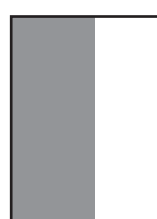
**Full Page**  
6.75" x 9.25"



**2/3 Horizontal**  
4.5" x 9.25"



**2/3 Vertical**  
6.75" x 7.5"

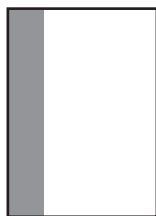


**1/2 Vertical**  
3.25" x 9.25"



**1/2 Horizontal**  
6.75" x 4.5"

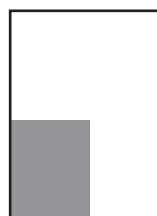
**Inside cover, inside back cover, back cover**  
6.75" x 9.25"



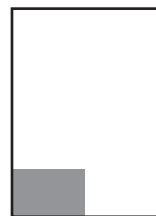
**1/3 Horizontal**  
2.25" x 9.25"



**1/3 Vertical**  
6.75" x 3"



**1/4 Vertical**  
3.25" x 4.5"



**1/8**  
3.25" x 2.25"

**With bleed**  
8.25" x 10.75"  
(1/4" bleed)

### Ad size

### Rate

Inside front cover	\$685.00
Inside/Back Cover	\$685.00
Full Page	\$595.00
2/3 Page Vert.	\$485.25
2/3 Page Hort.	\$485.25
1/2 Page Vert.	\$325.50
1/2 Page Hort.	\$325.50
1/3 Page Vert.	\$220.75
1/3 Page Hort.	\$220.75
1/4 Page	\$157.00
1/8 Page	\$75.00

### Additional Editorial Content!

Full Page	\$220.00
2/3 Page	\$145.00
1/2 Page	\$120.00

*Note: A maximum of double your ad space is permitted when submitting additional editorial. If accepted, the fees help cover a part of the production and printing costs.*



### Your Green Choice!

**BSS Magazine is printed using non-toxic, ultra-violet light printing system on bio-degradable paper and is compostable.**

### Directory and Calendar Listings(text)

Your Directory Listing includes a **Bold Category Heading** of a maximum of one line or approximately 25 Characters. Acceptable Category headings include healing modalities, classes, and products. e.g. Aromatherapy, Classes & Workshops, Reiki, Naturopaths, Fitness. If there is more than one submission per category, your directory listing will be placed beneath along with other listings. **See our Directory and Text Order form for more details.**

Your Calendar Listing may include classes, events, or other time specific offerings e.g. One Day Sale, and are listed chronologically with the date in **Bold** as the balance of the first line.

### Rate:

\$25.00 Min. 20 Words,  
\$1.00 Per additional word.

### Graphic Design Services: \$40/hr.

Please contact Nancy at  
[nancy@bodysoulspiritexpo.com](mailto:nancy@bodysoulspiritexpo.com)

**Submitted ads must be 300 dpi/CMKY in JPEG or pdf format.**

### Special Promotional Packages include Editorial Content

Are you an aspiring writer? If you would like to contribute an article, or an ongoing column or editorial session feature we would love to work with you. You have complete creative license to co-create your place in our publication with us – from starting your own health cooking feature, a section on yoga, conscious relationships, parenting indigo children, developing your intuition, energetic healing – we invite you to share your passions with our readers.

We've put together several special promotional packages which include both display ad and editorial content. Please note that all material submitted must meet with the approval of our editorial and publishing team before being accepted. For more information, see our rate card.

To submit your **Directory Listing**, fill in the form at [www.Theholisticdirectory.org](http://www.Theholisticdirectory.org)

Submit Your Ads and Articles to  
[ads@bodysoulspiritexpo.com](mailto:ads@bodysoulspiritexpo.com)

Please note that all material submitted must meet with the approval of our editorial and publishing team.

**For advertising information call 1-877-560-6830 or e-mail [ads@bodysoulspiritexpo.com](mailto:ads@bodysoulspiritexpo.com)**

