

# Lecture Application

Regina, March 23-25, 2018



The main lecture theatre provides a wealth of information on a wide variety of subjects. Professionally hosted by our master of ceremonies, and always full of exciting topics and presentations, it is one of the most highly anticipated features of the event! Including an informative and entertaining presentation has proven on of the most effective way to raise your profile and improve your overall success at our events. In addition, as a presenter you receive additional promotion and will appear in the show guide, on the show's website. You are also added to our "short list" for any additional media coverage and featured articles in our e-newsletters. To participate, fill in the form below.

## → Step One: General Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## → Step Two: Lecture Description (included in Program Guide and On-line Promotion)

Lecture Title: \_\_\_\_\_  
 Speaker(s): \_\_\_\_\_  
 Description: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Preferred Day: \_\_\_\_\_

Instructions: Your fee includes an on-line listing of 320 Characters (including spaces) or apx. 60 words, and 7 lines in the program guide. You may also include a small photo for an additional \$12.00. More lines can be added to your description at a cost of \$4.00 per line (48 Characters per line). If using the same lecture title on more than one day, your listing will include a referral to see the first day's descriptions at no additional printing costs. Please use the "Lecture Fee" box below to calculate your total lecture and program guide fees. (photo's may be e-mailed to our office) The Lecture Stage includes a podium, and sound system with two microphones. All additional equipment must be brought by the speaker / presenter, or prearranged through the venues audio / visual supplier. (See Page 10)

## → Step Four: Payment

Lecture Fees  
 Exhibitors per 1/2 hr. \$100.00  
 Non-Exhibitors per 1/2 hr. \$200

Due to limited availability, lecture times are subject to availability, Exhibitors receive preference over non-exhibitors, Non exhibitor applications are considered starting 30 days prior to the event.

Be sure to arrange 2 weeks in advance for any video, power-point or other of your presentations needs! PC, CD, or USB format only unless otherwise arranged!

30 mins. x = \_\_\_\_\_  
 Extra Lines @ \$4 = \_\_\_\_\_  
 Total mins \_\_\_\_\_  
 Total \$ \_\_\_\_\_

Payment Method:  Visa  Master Card  Amex  Cheque

Card No.

Expiry:   /    
 Month Year

Name as it appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax this form to Fax this form to 1-877-560-6832